

Brave Together Global Video Contest

Official Rules & Regulations

The Contest aims to encourage youth creativity and promote messages of courage and positive impact.

1. Introduction

These Official Rules and Regulations (the “Rules”) govern the **Brave Together Global Video Contest** (the “Contest”), organized by **Brave Together** (the “Organizer”).

By submitting an entry to the Contest, participants agree to comply with and be bound by these Rules and by all decisions of the Organizer, which shall be final and binding in all matters relating to the Contest.

2. Eligibility

- The Contest is open to participants worldwide who are **18 years of age or younger as of July 15, 2026**.
- Participants may enter as:
 - • **Individuals**, or
 - • **Teams**
- Each individual may participate in **only one (1) entry**, either as an individual participant or as a member of a team. Each team may submit **only one (1) entry**. Multiple submissions from the same participant or team may result in disqualification.
- Participants under the age of 18 must obtain **prior consent from a parent or legal guardian** before participating.
- The Organizer reserves the right to request **proof of age, identity, or parental/guardian consent** at any time to verify eligibility.
- No purchase or payment is required to enter or win.

3. Submission Details

3.1 Submission Deadline

All entries must be received **no later than 11:59 p.m. PDT (UTC-7) on July 14, 2026**.

Late, incomplete, or improperly submitted entries will **not be accepted**.

3.2 Required Materials

Participants must submit the following materials through:

<https://tally.so/r/eq7klo>

Required materials include:

- The video file, named using the **participant's full name or team name**
- A **signed Disclaimer Form**
- A **signed Authorization & Consent Form**

For team entries, each team member must individually complete and sign the required forms.

All required forms are available at:

Official Website:

bravetogether.ca

3.3 Submission Terms

- Once an entry has been submitted, it **may not be edited, replaced, or resubmitted**, unless explicitly requested by the Organizer.
- The Organizer shall not be responsible for **lost, delayed, corrupted, incomplete, misdirected, or undelivered submissions** resulting from technical issues, transmission errors, or email delivery failures.
- Participants are responsible for ensuring their submission has been successfully received.

4. Video Requirements

- **Length:** 30–180 seconds
- **Theme:** Courage
- **Format:** Vertical video is preferred. Horizontal videos are permitted but **may not display correctly or as intended on Instagram**.
- All videos must be **original works** created by the participant(s) and must comply with all applicable laws and platform policies.
- Videos must **NOT contain**:
 - Hate speech, discrimination, or harassment
 - Violent, explicit, inappropriate, or offensive content
 - Illegal activities or dangerous behavior
 - Politically sensitive or religiously offensive material
 - Copyrighted material used without authorization
 - Content that violates **Instagram's Community Guidelines**

The Organizer reserves the right to **review, reject, remove, or disqualify any entry** that is deemed inappropriate or non-compliant with these Rules.

5. Artificial Intelligence (AI) Use, Disclosure, and Responsibility

Use of artificial intelligence (AI) tools is permitted in the creation of submissions; however, participants assume full legal responsibility for all AI-generated or AI-assisted content included in their entry.

Participants represent and warrant that any AI-generated or AI-assisted content:

- Is lawful and does not violate any applicable laws or regulations
- Does not infringe upon any copyright, trademark, intellectual property, privacy, publicity, or other legal rights of any third party
- Does not replicate, imitate, or derive from protected works, identifiable individuals, or proprietary materials without proper authorization
- All AI-generated elements, including but not limited to video, images, audio, voice, text, or likeness, must be original, properly licensed, royalty-free, or used with explicit permission from the respective rights holders where required.
- All identifiable individuals appearing in the video, whether captured in real footage or generated, modified, or simulated using AI, must have provided valid consent.

Disclosure Requirement:

- Participants must clearly disclose any use of AI at the time of submission by completing the AI Usage Disclosure (Required) section in the Section 2 Registration Form. This includes any AI-generated or AI-assisted content used in video creation, editing, audio, or visual elements.
- The Organizer reserves the right to request additional information regarding AI usage, including the tools, methods, or extent of such use.
- By submitting an entry, participants agree to fully indemnify and hold harmless the Organizer from any claims, damages, liabilities, or legal actions arising from or related to AI-generated or AI-assisted content, including but not limited to intellectual property infringement, privacy violations, or unauthorized use of likeness.
- Failure to disclose AI use or comply with this section shall constitute a violation of these Rules and may result in disqualification, removal of the entry, or revocation of any awarded prize at the sole discretion of the Organizer.

6. Music & Audio

All music and audio included in submitted entries must be:

- **Original**, or
- **Royalty-free or properly licensed**, or
- **Used with permission from the copyright holder**, or
- **Used from Instagram's licensed music library where permitted**.

Participants are **solely responsible** for ensuring that all music and audio comply with applicable copyright laws.

Any unauthorized or infringing audio may result in **muting, removal, or disqualification of the entry**.

7. Posting & Voting Period

- Eligible entries will be published on the official Instagram account:
 - **@bravetogether25**
 - Posting of entries will **begin on July 15, 2026**.
- The official voting and evaluation period is:
 - **12:00 a.m. PDT (UTC-7) on July 15, 2026 to 12:00 a.m. PDT (UTC-7) on August 16, 2026**
- Only **Instagram "likes" recorded during the official voting period** will be counted. Views, shares, and comments will **not** be included in scoring.
- If technical or platform limitations prevent all entries from being posted on the same day, the Organizer may **stagger postings** while ensuring that each entry receives **an equivalent voting period**.

8. Prizes & Winner Selection

8.1 Grand Prize

One (1) **Grand Prize** will be awarded:

\$1,000 CAD

The prize amount is stated as a **gross amount before any applicable taxes or deductions**.

8.2 Winner Determination

- The Grand Prize will be awarded to the entry that receives the **highest number of valid Instagram likes** during the official voting period.
- Final engagement counts will be determined based on the **Organizer's official records**, which shall be considered **final and conclusive**.

- In the event of a tie, the prize will be **divided equally** among the tied entries.
- For team entries, the prize will be issued to the **designated team representative**, who shall be responsible for distributing the funds among team members.

8.3 Prize Payment

- Prizes will be distributed via **electronic transfer or another method determined by the Organizer**.
- Winners are responsible for any **taxes, duties, or fees required by their local jurisdiction**.
- The Organizer may withhold taxes where required under **Canadian law, including Canada Revenue Agency (CRA) regulations**.

9. Engagement Integrity & Anti-Cheating

Artificial or fraudulent engagement is strictly prohibited. This includes, but is not limited to:

- Bots, purchased likes, or fake accounts
- Coordinated engagement groups
- Automated liking, following, or engagement services

The Organizer reserves the right to **audit engagement data and investigate suspicious activity**.

Any entry suspected of manipulating engagement may be **disqualified immediately at the Organizer's sole discretion**.

10. Winner Notification

The winner will be officially notified on **September 1, 2026**, via the email address provided during registration.

The selected winner must respond within **seven (7) calendar days** to confirm acceptance of the prize.

If the winner does not respond within this period, the prize may be **forfeited**, and the Organizer reserves the right to award the prize to the **next-highest ranked entry based on valid Instagram likes**.

11. Intellectual Property & Usage Rights

By submitting an entry, participants confirm that:

- The entry is **original** and does not infringe upon the rights of any third party, including copyright, trademark, privacy, or publicity rights.
- All identifiable individuals appearing in the video have **provided appropriate consent**.
- Participants grant **Brave Together** a **non-exclusive, worldwide, royalty-free license** to use, reproduce, publish, display, distribute, and promote the submitted entry for **contest administration, promotional, and educational purposes**, with appropriate credit given to the creator.

Participants shall remain **solely responsible** for any legal claims arising from unauthorized or infringing content.

12. Disqualification

The Organizer reserves the right to disqualify any entry that:

- Violates these Official Rules
- Uses fraudulent or artificial engagement
- Contains false or misleading information
- Is submitted after the deadline
- Infringes third-party rights
- Is deemed inappropriate, unlawful, or harmful

13. Disclaimer & Limitation of Liability

The Organizer and its affiliates shall not be liable for:

- Technical failures, system errors, or platform outages
- Instagram service disruptions or algorithm changes
- Account suspension, shadow-banning, or post removal by Instagram
- Errors in voting data or engagement metrics
- Lost, corrupted, or misdirected submissions

The Organizer reserves the right to **adjust the voting period, evaluation method, or prize procedures** if platform-related issues affect the fairness or integrity of the Contest.

14. General Terms

- **No Transfer:** Prizes are not transferable, exchangeable, or redeemable for alternative compensation unless determined otherwise by the Organizer.

- **Single Entry Rule:** Entries may not be submitted by multiple individuals or teams. Simultaneous participation in other contests is permitted only if participants retain full rights to their submission.
- **Final Decisions:** All decisions made by the Organizer regarding the Contest are **final and binding**.
- **Modification or Termination:** The Organizer reserves the right to **modify, suspend, or cancel the Contest** if fraud, technical issues, or unforeseen circumstances compromise its integrity.
- **Force Majeure:** The Organizer shall not be responsible for delays, interruptions, or failures caused by events beyond reasonable control, including natural disasters, government actions, internet outages, or other force majeure events.
- This Contest is organized by private individuals for non-commercial, educational, and community purposes.

15. Privacy

Personal information collected from participants will be used **solely for contest administration, communication, and winner announcements**.

Such information will **not be sold or shared with third parties**, except where required by law or necessary for contest operations.

16. Governing Law

These Rules shall be governed by and interpreted in accordance with the **laws of the Province of British Columbia, Canada**, without regard to conflict of law principles.

17. Platform Disclaimer

This Contest is **not sponsored, endorsed, administered by, or associated with Instagram**.

Participants acknowledge that they are providing information to **Brave Together**, and not to Instagram.

18. Language

These Rules are written in **English**. In the event of any inconsistency between translated versions, **the English version shall prevail**.

19. Contact

For questions regarding the Contest, please contact:

bravetogether25@gmail.com